Blog Platform Comparison Chart

NOTE: Comparison chart was created based on available information and features are subject to change.

<u> </u>	Blogger	Live Journal	Movable Type	TypePad	WordPress
	blogger.com	livejournal.com	movabletype.org	typepad.com	wordpress.org
Cost	Free	Free option with display advertising and other limitations. Paid account is \$19.95 per year	Free for single blogger websites. From \$395 for multiple authors	From \$8.95 per month for one blog, with free trial available.	Free I recommend the Genesis theme for your WP blogs. Robust, flexible & secure.
Commercial Blogs Allowed	~	Accounts cannot be created for strictly commercial purposes, but users can sign up for the "Your Money" program to display Adsense ads.	~	~	Yes, but recommend through self-hosted wordpress.org blogs only
Open Source	No	No	~	No	~
They Host	~	~	No	~	Yes, through wordpress.com
Self Hosting	No, but domain mapping available.	No	~	No, but <u>domain mapping</u> available.	~
Custom Plugins	No	No	~	~	~
Scheduling	✓	✓	✓	✓	✓
Categories	No, but can be done through labels.	No	✓	~	~
Tagging	Yes, through labels.	✓	✓	✓	✓

Note from <u>Denise Wakeman</u>, founder of The Blog Squad: For a professional business blog, ease of use and flexibility, I recommend using <u>Wordpress.org</u>, or <u>TypePad.com</u> for non-techies. For Wordpress design and customization, I recommend <u>Big Fish Web Design</u>. **Get a free video course on <u>How to Get the Best Out of Your Blog.</u>** Let's connect on <u>Facebook</u>, <u>Twitter and LinkedIn</u>.

Web Host Comparison Chart

NOTE: Comparison chart was created based on available information and features are subject to change.

	Bluehost bluehost.com	FatCow fatcow.com	Go Daddy godaddy.com	HostGator* hostgator.com	Just Host justhost.com
Cost	\$5.95 per month	\$56 per year	From \$4.99 per month	From \$3.96 per month	From \$4.45 per month
Disk Space	Unlimited	Unlimited	10 GB (unlimited is \$14.99 per month)	Unlimited	Unlimited
Domain Limits	Unlimited	Unlimited	1 (unlimited domains is \$7.99 per month)	1 (unlimited domains is \$6.36 per month)	Unlimited
Monthly Transfer	Unlimited	Unlimited	Unlimited	Unlimited	Unlimited
Email Accounts	Unlimited	Unlimited	100	Unlimited	Unlimited
cPanel	~	~	No, virtual dedicated servers only.	~	~
Site Builder	~	~	No, costs extra.	~	~
Extras	Free domain name, Google Adwords credits.	Free domain name, shopping carts, search engine ad credits, social networking ad credits, yellowpages.com and listing. Eco Fact: Offices and data centers are fully wind powered.	Search engine ad credits and social networking ad credits.	\$100 Google Adwords credits. 1 click Wordpress install. Easy site builder and templates.	Shopping carts, free domain name, Search engine ad credits and social networking ad credits.

Note from Denise Wakeman, The Blog Squad: I personally use <u>Hostgator</u> and have for many years without any problems. I host dozens of domains on one account. My colleague Erica Douglass offers a <u>free Wordpress blog set up</u> when you set up your hosting account on Hostgator through her blog setup special (a good deal and helps you get going fast!). Let's connect on <u>Facebook, Twitter and LinkedIn!</u>

Online Backup & Storage Comparison Chart

NOTE: Comparison chart was created based on available information and features are subject to change.

Box	Carbonite	Dropbox	Mozy	SugarSync
box.net	<u>carbonite.com</u>	dropbox.com	mozy.com	sugarsync.com
Free Personal plan. Business options are \$15 per month per user. There are also some Enterprise options.	Free 15-day trial. \$59 per year, with other money-saving options. (This is the backup system I use.)	Free option available. Then from \$9.99 to \$19.99 per month, depending on storage needed. (Great for large file transfers.)	From \$5.99 to \$9.99 per month, depending on storage needed.	Free 30-day trial. Then from \$4.99 per month to \$24.99 per month, depending on storage needed.
~	~	~	~	~
No	~	No	~	~
5 GB for Personal. Business limited to 500 GB. Enterprise is unlimited.	Unlimited	2 GB in a free account. Up to 100 GB available.	50 GB and 125 GB, depending on account chosen. Additional storage can be purchased.	30 GB to 250 GB options.
25 MB for Personal. Up to 2 GB for Business and Enterprise	None, but a file 4GB or larger needs to be manually chosen for backup	No limit through desktop application. 300 MB through the website.	No limit	No limit
~	No	~	No, not in home version.	~
No	No	~	No	~
~	No	No	No	~
	box.net Free Personal plan. Business options are \$15 per month per user. There are also some Enterprise options. No S GB for Personal. Business limited to 500 GB. Enterprise is unlimited. 25 MB for Personal. Up to 2 GB for Business and Enterprise	Free Personal plan. Business options are \$15 per month per user. There are also some Enterprise options. No S GB for Personal. Business limited to 500 GB. Enterprise is unlimited. Up to 2 GB for Business and Enterprise Enterprise No No No No No Carbonite.com Free 15-day trial. \$59 per year, with other money-saving options. (This is the backup system I use.) Unlimited Unlimited None, but a file 4GB or larger needs to be manually chosen for backup No No No No	Free Personal plan. Business options are \$15 per month per user. There are also some Enterprise options. No No S GB for Personal. Business limited to 500 GB. Enterprise is unlimited. Possible for Business and Enterprise No No No No No No No No No N	Free Personal plan. Business options are s15 per month per user. There are also some Enterprise options. No No No No No No No No No N

Your gift from Denise Wakeman, Online Visibility Expert and founder of The Blog Squad. Click here to get your free eCourse on 7 Ways to Boost Your Visibility on the Web. Let's connect on Facebook, Twitter and LinkedIn.